



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-30-2012 PAGE: 1 of 2

CROSSROADS MEDIA LLC - 20957
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market												
				AMERICAN CROSSROADS	AMERICAN CROSSROADS		POLITICALS		WTVD - DURHAM												
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing		Package	Contract Title										
			11 27 690	238740	PHILADELPHIA	A. CLIFFORD	09-04-2012	09-14-2012	M (Broadcast Month, Cycle 1)	N	238740										
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
R	1	09-04-2012	09-09-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)			1	30		1	1				2	850	2	1,700.00		
R	2	09-10-2012	09-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)			1	30	1	1	1	1			4	850	4	3,400.00		
	3	09-04-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30		1					1	1,500	1	1,500.00		
	4	09-10-2012	09-13-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30		1					1	1,500	1	1,500.00		
R	5	09-04-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)			1	30		1	1				2	1,500	2	3,000.00		
R	6	09-10-2012	09-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)			1	30	1	1	1	1			4	1,500	4	6,000.00		
	7	09-04-2012	09-09-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1	1				2	650	2	1,300.00		
	8	09-10-2012	09-13-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1	1				2	650	2	1,300.00			
R	9	09-04-2012	09-09-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)			1	30		1					1	1,200	1	1,200.00		
R	10	09-10-2012	09-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)			1	30	1	1	1				3	1,200	3	3,600.00		
	11	09-04-2012	09-09-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30		1	1				2	1,300	2	2,600.00		
	12	09-10-2012	09-13-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1	1				2	1,300	2	2,600.00			
R	13	09-04-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)			1	30		1					1	1,600	1	1,600.00		
R	14	09-10-2012	09-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)			1	30	1	1	1				3	1,600	3	4,800.00		
	15	09-04-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30		1	1				2	2,000	2	4,000.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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SUITE 555
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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
392583	07-11-2012	08-29-2012	1	AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS	WTVD - DURHAM

Agency Est# 11 27 690			CMS # 238740	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-14-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238740
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Line	Start Date	End Date	Time Period		Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 690														
16	09-10-2012	09-13-2012	07:00PM - 07:30PM		JEOPARDY (MONDAY-FRIDAY) (898)	1	30		1	1				2	2,000	2	4,000.00
R	17	09-04-2012	09-09-2012	07:30PM - 08:00PM		WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30			1			1	1,800	1	1,800.00
R	18	09-10-2012	09-14-2012	07:30PM - 08:00PM		WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1	1	1			3	1,800	3	5,400.00
19	09-04-2012	09-09-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30			1				1	1,600	1	1,600.00
20	09-10-2012	09-13-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		1					1	1,600	1	1,600.00
21	09-04-2012	09-09-2012	09:00AM - 10:00AM		EYEWITNESS NEWS SAT 9-10AM (10765)	1	30				1		1	1	550	1	550.00
22	09-04-2012	09-09-2012	08:00AM - 09:00AM		GOOD MORNING AMERICA SUNDAY (4789)	1	30				1	1		1	800	1	800.00
														Contracted Gross Total:	42	55,850.00	
														Actual Gross Total:	42	55,850.00	
														Agency Commission:		8,377.50	
														Net Total:		47,472.50	

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	55,850.00	0.00	55,850.00
TOTAL	0.00	0.00	55,850.00	0.00	55,850.00

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